

**SALEM COUNTY BOARD OF CHOSEN FREEHOLDERS  
WORKSHOP MEETING MINUTES  
SEPTEMBER 17, 2014  
6:15 PM**

The meeting was called to order by Director Acton: Pledge of Allegiance

Director Acton stated that adequate notice pursuant to the Open Public Meetings Act has been given of this meeting.

On Roll Call, the following Freeholders were present: Deputy Director Cross, Freeholders Laury, Vanderslice, Bobbitt, Ware, and Acton. Freeholder Timberman arrived late.

**Presentation:**

**Steve Graham, CICERO Systems**

**“Salem County in the Classroom”**

Based in historic Swedesboro, NJ, CICERO Systems, formerly the American Institute for History Education, was founded in 2003 to provide history teachers with high-quality professional development programs, firmly anchored in rich historical content, along with substantive historical lessons, activities and resources to use in their classrooms. CICERO History and CICERO Kids are award-winning digital classroom resources consisting of lesson plans, primary sources, standards, rubrics, assessments, classroom activities, videos, games, interactive maps, and more. CICERO also delivers comprehensive professional development on-site, online, and on-demand as well as summer institutes for AP certification, and online courses for History Education graduate credits.

Objective: To design and develop an interactive, online curriculum highlighting the unique history of Salem County, New Jersey. Developed for middle and high school students, the online curriculum will align with New Jersey State and Common Core standards.

The engaging, online curriculum will be available free for all middle and high schools throughout the State of New Jersey, and beyond. In cooperation with Salem County Tourism, the Salem County Historical Society, the Salem County Department of Education, and Mr. Harold Smick, CICERO Systems will design and develop an online classroom resource using our in-house staff of lesson writers, historians, history education specialists, web designers, and video production. Once the site is live on the web, our in-house marketing team will use our expertise and experience in education to publicize this resource across the state, and beyond.

The Salem County Classroom resource will include; videos, powerpoints, image galleries, lesson plans, timelines, downloadable documents, and homework assignments which include directions for visiting Salem historical sites. Videos can include interviews with county representatives, local business owners, local historians, and professors from prestigious New Jersey universities. In addition, CICERO Systems will create short videos of Salem County historical site tours, history fun facts, and brief profiles of prominent citizens of the county. Lessons will be written on a middle and high school level, all aligned to the standards.

**What is the benefit for Salem County?**

- Teachers love free resources – your county history will be utilized every year in classrooms throughout the state
- Economic Tourism – generate interest for field trips (teachers/parents/students)
- Opportunity for local businesses to gain recognition and good public relations
- Opportunity for North Jersey to learn about South Jersey
- Share the resource with Salem County Residents (community pride)
- Invite local residents to share their family stories
- Great marketing tool for the county (social media/potential investors)

## **Committee Reports**

### **Administrative – Director Acton**

- Economic Development
  - Mullica Hill Freezer expanded on September 10th
  - Siegfried expanded with a new dryer on September 10<sup>th</sup>
  - Groundbreaking – NFI – will be a 5 Below north east distribution center bringing in 175 jobs, and within 2 years 100 more jobs will be available
  - ARCO Construction contacted Vo-Tech School, wants to bring the students out onto sites to get hands on experience. They will be good neighbors. Some concerns will be the workforce, the bus route, and needing to expand the 295 ramp
  - Daytop expanded 4 weeks ago, they want to provide a luncheon and a tour for the Freeholders to see their facility on October 24 at 12:00pm
  - Berkowitz has a month before their expansion is complete.
  - McLane Trucking has expanded and it already utilizing it
  - Director Acton and Freeholder Vanderslice attended the Pennsville Dock Meeting to see if a dock can be rebuilt where the original Wilson Line once was.
    - 21 people attending: New Castle County, Environmental Group from Delaware, Army Corps Engineers, Fish and Wildlife, USDA, Business Action Committee
    - Going to get a consultant to do a study and a concept plan
    - Slips for 4 to 24 boats, private.
    - Ferry will be talked about and shared with Delaware
    - Not doing dredging
  - Kathleen Mills is working on a powerpoint and packets for more information on properties pertaining to Economic Development
- Veterans Office has been moved to the 5<sup>th</sup> street complex, there will be a ribbon cutting ceremony on September 24<sup>th</sup> at 3:45PM
  - 1<sup>st</sup> Annual Veterans Picnic took place on September 13<sup>th</sup>, over 300 people in attendance. Freeholder Bobbitt was there, and thank you to Tami for all her hard work, and all the Freeholders for donating various products to keep this a free event at no cost to the taxpayers.
- 9/11 Ceremony – Thank you to Dale Cross, Brenda Banks and Director Pierce for putting this together. It was a beautiful night.
- Prosecutors Office requested camera upgrades to the Fenwick Building
- Best of Salem County Dinner is October 23, 2014. The Board of Chosen Freeholders are a sponsor, and tickets are 45\$.
- Salem/ Cumberland Joint Long term care facility tabletop exercise was yesterday and had over 100 people in attendance.
  - Jeff Pompper from the audience said the event was excellent.
  - 17 facilities represented

### **Public Works – Freeholder Laury**

- County Clerk had a Korean War open house luncheon, was a success
- September 15, the Federal Government, we have an agreement with them for 4 million dollar grant to aid with the Willow Grove Dam. About 6 weeks behind Cumberland County and can start the project without the money in hand. Cumberland will be having their preconstruction meeting on the 22<sup>nd</sup> which they will be attending to work on coordination and advertise bids.
- The dredging project for Avis Mill Pond is moving along, in the process of setting up a construction meeting date. Met the Permit deadline to continue with the project.
- Oil and Stone construction will start on Haines Neck Road, Acton-Station Road, Telegraph Road, Eldridges Hill Road.

### **Public Safety – Freeholder Cross**

- Thanked Freeholder Laury for attending the SCIA meeting. Had the opportunity to introduce Kathleen Mills to everyone she will be working with at SCIA.

### **Social Services – Freeholder Timberman**

- Overtime Report for Board of Elections – numbers are way down since there has not been that many elections this year.
- NJAC will be meeting in September
- Governor Christie signed in law a bill that creates the option to make a voluntary contribution to support your local libraries on your gross income tax returns.
- December 12<sup>th</sup> – Luncheon – NJAC Board of Directors Meeting & Year End Summit
- They are supporting the County Technical and Vocational School Districts where enrollment has increased by more than 10% over the prior years enrollment that NJAC would amend the schools funding reform act which would then help them get state money. Would help these Vo-Techs.
  - Salem Vo-Tech turned away 125 kids last year. If kids were accepted the school districts would be in trouble. Sometime to look into as it gets further in depth.
- Commission on Women meets tomorrow night.
- Board of Social Services has a meeting at the end of September.
- Director Acton asked Freeholder Timberman to look into the program for young ladies.

### **Health & Human Services – Freeholder Vanderslice**

- The County's 17 recreational facilities are now closed for the season
  - 3 facilities were asked to close due to bacteria and safety violations during the on season
- Environmental division held a food handlers course, 15 attendees from restaurants and cafeterias around the County came, course was provided at no cost.
- Public Preparedness and Public Health Nurses are keeping up with reports of this dangerous virus that we have been hearing about. There have been since 12 known cases in Delaware and none certified in New Jersey
- September 24<sup>th</sup>, there will be a formal dedication ribbon cutting of the new Oldmans Township walking path on September 24, 2014 from 5 – 6:30pm. There will be flu shots, health screening, information booth, pumpkin painting, yoga, exercise classes, seed plantings to grow at home, and a lot more to do.
- It is official that the health department had to cancel their first 2 flu clinics, the first clinic will be held September 29<sup>th</sup> at the Salem County Fairgrounds as a drive-thru.
  - Will check to see if the dates are posted on the website for Freeholder Timberman.
  - Flu- Clinics will not be held in the morning on Election Day, the board of elections said No. Wanted to have the vaccines available in remote locations for the convenience to some people who may have a hard time coming to a clinic.
  - Freeholder Timberman thinks that offering a mobile van 100 ft away from the polls would be a good idea.
  - Freeholder Bobbitt asked why we are having a drive-thru clinic, thought it stopped 2-3 years ago.
  - Freeholder Vanderslice stated there was a lot of public comment about why we are not having it anymore so the County started it again.
- Maggie Vaughn who leads the drug and alcohol program has been asked to serve on a task force for the city which she will be participating in.

### **Public Services – Freeholder Bobbitt**

- The water tower at the Vo-Tech is moving forward
- The search for a new President for Salem Community College is on
  - Director Acton mentioned she had gotten a phone call asking if this was a publically appointed position or if a politically appointed committee chose, she stated no. The Board of Trustees appoints the new president.

**Transportation, Agriculture & Cultural Affairs – Freeholder Ware**

- Cultural and Heritage received an arts grant for \$48,000
- Thanks to Kathleen Mills, NJ350 will have a presence in the Alloway Halloween Parade
- Director Acton stated she went to a program with David Lee, and there's a company that wants to use soy grain and turn it into food oil.

Freeholder Laury made a motion adjourn, second by Deputy Director Cross carried by hand vote of 7/0 at 7:17 p.m.

Respectfully submitted,

Kevin Crouch  
Clerk of the Board