



Board of County Commissioners

Resolution No. 2026 – 108

Administrative Committee

RESOLUTION AUTHORIZING A NON-FAIR AND OPEN CONTRACT BETWEEN CLEAR CHANNEL OUTDOOR AND THE COUNTY OF SALEM FOR BILLBOARD ADVERTISING

WHEREAS, the County of Salem has a need to acquire billboard space for advertising as a non-fair and open contract pursuant to the provisions of N.J.S.A. 40A:12-1 et seq for multiple departments within the County to advertise their programs and services on local outdoor billboards; and

WHEREAS, this contract will be used to create billboard advertising for multiple departments within Salem County including Office on Aging, Health, Tourism and Child Advocacy departments; and

WHEREAS, this open-ended contract award amount is estimated to be valued at \$50,000 in the aggregate, across all vendors, for a term commencing retroactively on January 1, 2026, and ending December 31, 2026; and

WHEREAS, this dollar amount is based on a reasonable estimate of the services required over the term and the County and its departments are not obligated to spend that amount; and

WHEREAS, no amount will be encumbered until such time as goods or services are ordered; and

WHEREAS, the Purchasing Agent and/or the CFO/Treasurer shall ascertain that there are available sufficient uncommitted funds held for the departments to provide for payment; and

WHEREAS, the purchase order will encumber appropriate account numbers as determined by the CFO/Treasurer at the time the purchase order is created.

NOW, THEREFORE, BE IT RESOLVED by the Board of County Commissioners of the County of Salem as follows:

1. The Salem County Board of County Commissioners hereby awards a contract to Clear Channel Outdoor in the amount not to exceed \$50,000.00 (Fifty Thousand Dollars and Zero Cents) to advertise on billboards in Salem County.
2. The contract, commencing retroactively January 1, 2026, and terminating upon the completion of the billboard scheduling, with a final date no later than December 31, 2026, and shall be completed in full accordance with the terms and conditions of the contract.
3. The County Commissioner Director and the Clerk of the Board shall be authorized to execute said contract in conjunction with Salem County, subject to the review of the Salem County Counsel.

I hereby certify the foregoing to be a true resolution adopted by the Salem County Board of County Commissioners at its meeting held on March 4, 2026.


STACY L. PENNINGTON
Clerk of the Board

RECORD OF VOTE

COMMISSIONER	RESOLUTION MOVED	RESOLUTION SECOND	AYE	NAY	ABSTAIN	ABSENT
Deputy Director Taylor	✓		✓			
Commissioner Timmerman			✓			
Commissioner Collier						✓
Commissioner Ramsay		✓	✓			
Director Laury			✓			

✓ Indicates Vote

Department Initials SHH