



Board of County Commissioners

Tourism, Cultural & Heritage, and Education Committee

RESOLUTION ACCEPTING THE 2025 COOPERATIVE MARKETING GRANT FROM THE NEW JERSEY DIVISION OF TRAVEL AND TOURISM

WHEREAS, the Salem County Department of Tourism and Cultural Affairs was awarded grant money by the New Jersey Department of State, Division of Travel and Tourism for the use of building upon existing marketing efforts and developing additional marketing for Salem County Tourism; and

WHEREAS, the Salem County Department of Tourism and Cultural Affairs was awarded \$17,250 (Seventeen Thousand, Two Hundred Fifty Dollars and Zero Cents) for this purpose to be expended between September 20, 2024 and December 31, 2025; and

WHEREAS, matching funds in the amount of 25% \$4,312.50 (Four Thousand, Three Hundred Twelve Dollars and Fifty Cents) of the total award are required as a County match; and

WHEREAS, the funds from this grant will greatly assist in the promotion of Salem County's unique offerings, increase economic activity, and stimulate local business.

NOW, THEREFORE, BE IT RESOLVED by the Salem County Board of County Commissioners that Salem County accepts the 2025 Cooperative Marketing Grant from the New Jersey Division of Travel and Tourism.

I hereby certify the foregoing to be a true resolution adopted by the Salem County Board of County Commissioners on November 6, 2024.


STACY L. PENNINGTON
Clerk of the Board

RECORD OF VOTE

COMMISSIONER	RESOLUTION MOVED	RESOLUTION SECOND	AYE	NAY	ABSTAIN	ABSENT
E. Ramsay			✓			
C. Taylor	✓		✓			
D. Timmerman			✓			
G. Ostrum Jr.		✓	✓			
B. Laury			✓			

✓ Indicates Vote

Department Initials JB

I, **Kelly A. Hannigan, CFO/Treasurer** of the County of Salem, hereby certify in accordance with **Section 5:34-5 of the Local Public Contracts Guidelines and Local Public Contracts Regulations** that adequate funds for the contract listed below are available and are contained in the **OFFICIAL BUDGET** of the County of Salem.



Kelly A. Hannigan, CFO/Treasurer

AMOUNT: \$4,312.50	DATE: November 6, 2024
ACCOUNT # 4-01-41-899-132-218 and NAME: Match Funds GRT-MISC	
FOR: FY25 Cooperative Marketing Grant	
VENDOR:	