



Board of County Commissioners

Agricultural/Tourism Committee

RESOLUTION ACCEPTING THE 2023 COOPERATIVE MARKETING GRANT FROM THE NEW JERSEY DEPARTMENT OF STATE, DIVISION OF TRAVEL AND TOURISM

WHEREAS, the Salem County Department of Tourism and Cultural Affairs applied for (Resolution 2022-230) and was awarded grant money by the New Jersey Department of State, Division of Travel and Tourism for the creation of a web and mobile application including digital trails of local attractions; and

WHEREAS, the Salem County Department of Tourism was awarded \$15,750 for this purpose to be expended between January 01, 2023 and December 31, 2023; and

WHEREAS, matching funds in the amount of 25% (\$3,938) of the total award are required from the Cultural and Heritage budget, funding will be certified in the 2023 budget; and

WHEREAS, the funds from this grant will greatly assist in the promotion of Salem County's unique offerings, provide additional recreational activities, increase economic activity, and stimulate local business.

NOW, THEREFORE, BE IT RESOLVED by the Salem County Board of County Commissioners that Salem County accepts the 2023 Cooperative Marketing Grant from the New Jersey Department of Travel and Tourism.

LEE R. WARE, County Commissioner
Chair, Agricultural/Tourism Committee

I hereby certify the foregoing to be a true resolution adopted by the Salem County Board of County Commissioners on November 16, 2022.

STACY L. PENNINGTON
Clerk of the Board

RECORD OF VOTE

COMMISSIONER	RESOLUTION MOVED	RESOLUTION SECOND	AYE	NAY	ABSTAIN	ABSENT
G. Ostrum, Jr.			✓			
E. Ramsay		✓	✓			
L. Ware						✓
R.S. Griscom	✓		✓			
B. Laury			✓			

✓ Indicates Vote

Department Initials ac/Tourism