



Board of County Commissioners

Agricultural/Tourism Committee

RESOLUTION ACCEPTING A NEW LOGO FOR THE SALEM COUNTY DEPARTMENT OF TOURISM

WHEREAS, the Salem County Board of County Commissioners recognizes the lack of distinct branding for Salem County Tourism and the need for distinctive branding within its Department of Tourism and Cultural Affairs; and

WHEREAS, a new logo and color scheme will be implemented for the Visit Salem County NJ Website; and

WHEREAS, the new logo will be used on all promotional materials associated with the Salem County Department of Tourism.

NOW, THEREFORE, BE IT RESOLVED by the Salem County Board of County Commissioners that a new logo be adopted for the Salem County Department of Tourism to develop distinct branding for the department and its programs.

LEE R. WARE, County Commissioner
Chair, Agricultural/Tourism Committee

I hereby certify the foregoing to be a true resolution adopted by the Salem County Board of County Commissioners on July 20, 2022.

STACY L. PENNINGTON
Clerk of the Board

RECORD OF VOTE

COMMISSIONER	RESOLUTION MOVED	RESOLUTION SECOND	AYE	NAY	ABSTAIN	ABSENT
G. Ostrum, Jr.			✓			
E. Ramsay			✓			
L. Ware	✓		✓			
R.S. Griscom		✓	✓			
B. Laury			✓			

✓ Indicates Vote

Department Initials ac/Tourism