



Board of County Commissioners

Agricultural/Tourism Committee

RESOLUTION OF INTENT TO APPLY FOR THE NEW JERSEY DIVISION OF TRAVEL AND TOURISM 2023 COOPERATIVE MARKETING GRANT

WHEREAS, the Salem County Board of County Commissioners recognizes the need to develop additional marketing for Salem County Tourism through the creation of a mobile application including digital trails of local attractions, increase awareness of Salem County's unique offerings, provide additional recreational activities, increase economic activity in Salem County, and stimulate local business; and

WHEREAS, the New Jersey Division of Travel and Tourism offers a Cooperative Marketing Grant up to a maximum of \$25,000; and

WHEREAS, this grant requires 25% In-Kind match.

NOW, THEREFORE, BE IT RESOLVED that the Salem County Board of County Commissioners approves the application for the 2023 Cooperative Marketing Grant from the New Jersey Division of Travel and Tourism for the use of developing additional marketing for Salem County Tourism in the form of a mobile application of digital trails.

Handwritten signature of Lee R. Ware

LEE R. WARE, County Commissioner
Chair, Agricultural/Tourism Committee

I hereby certify the foregoing to be a true resolution adopted by the Salem County Board of County Commissioners on June 15, 2022.

Handwritten signature of Stacy L. Pennington
STACY L. PENNINGTON
Clerk of the Board

RECORD OF VOTE

Table with 7 columns: COMMISSIONER, RESOLUTION MOVED, RESOLUTION SECOND, AYE, NAY, ABSTAIN, ABSENT. Rows include G. Ostrum, Jr., E. Ramsay, L. Ware, R.S. Griscom, and B. Laury.

✓ Indicates Vote

Department Initials AC/Tourism