COMMITTEE / COMMISSION
MINUTE PACKET
SALEM COUNTY TOURISM ADVISORY COUNCIL

Meeting Notes
June 19, 2018
Ware Agricultural Office Complex

Attending: Kirsten, Mary Lou, Heather, Ed, Ramona, Shannon, Marlene, Kathy

May Meeting notes approved

Reviewed Tourism Stats from the State for 2017

Volunteer sign up for Salem County Fair

Art Express in August - Watercolorist Maria Payer at SCC in conjunction with Oakwood Summer Theater’s August production

Cape May County History Tourism brochure – work is underway

Guest, Cordy Taylor, gave a brief talk on cycling that is already happening here in Salem County and ideas of how we can help promote cycling here.

Brochures Distributed

There will be no July meeting

Next meeting:
August 21, 2018 – Ware Building – 6:30 PM
May meeting notes approved

Press Familiarization tour on May 1 was a success, thanks to many volunteers and for funding from Atlantic City Electric.

2018 Goals:

1- *Modestly grow the population by attracting the next generation through sustainable job opportunities*
   Mike Gorman, Joe Racite, Joe Crevino, Bob Vanderslice, Michael Penk

   Discussion revolved around:
   Security, Social Services & Education
   Why is Ryan Homes here?
      1- Location Perception of “Far Away”
      2- Affordability
   SCC – a unique college for a unique county
   YMCA update

2- *Facilitate redevelopment in areas with road, rail, port and waterfront infrastructure*
Lou Joyce, Julie Acton, Jaci Bobbitt, Kathy Lockbaum

Kathy L. reported on Action Items:
1- Redevelopment Area Maps on website – Lou (60 days)
2- List of Municipality Contact (60 days)
3- Commercial Realtor Tour Redevelopment – Highlights Municipal Sellers (90 days)
4- Develop Networking Summit (120 days)
   Local – Educate planners and minimize the red tape (120 days)
   Review political process (120 days)

Dawn Hughes: Chemours – Wastewater permitting looking hopeful

Kathy Mills: Susan Coan – Recommendation for replacement to be requested
Requested support for the Symphony in C Concert scheduled for March 3, 2019

Ed Ramsay: Introduced Western Jersey Econ Plan
   Public meeting originally scheduled for July 19
   To be discussed at next Econ Meeting

Next meeting: August 16 4:30 PM SCC Tillis - Room 123
Chairman Cordy Taylor called the meeting to order at 4:30 pm and read the Open Public Meetings Act statement.

The Pledge of Allegiance was recited by all present.

ROLL CALL
Taylor, Cordy Present
Davis, Barry Absent
Schneider Lewis Present
Bestwick, Susan Present
DiMatteo, Steven Present

Julie Acton, Executive Director, Florence Beckett, Recording Secretary, Lodie van Tonder, Landfill Manager, and Ed Ramsey, Douglas Chapman and Shannon Carter (members of the public) were present.

MINUTES

Regular meeting of May 10, 2018 — (M) Bestwick (S) DiMatteo to approve minutes. Motion carried by voice vote of 4-0.

CORRESPONDENCE

None.

EXECUTIVE DIRECTOR’S REPORT

Copies of this report were distributed to all members prior to the meeting. Executive Director Acton highlighted the following from her report:

Agricultural mulch is being baled and the grass is being cut by the summer interns. The household hazardous waste day is Saturday, June 16 in Pennsville. The new lights, air conditioner and heater have all been installed in the office and everything is working well. With regard to the customer aging report, Freeholder Director Decastro requested additional information regarding the Thomas Corbett account and Executive Director Acton advised that she has not been able to get a response from them since her initial contact wherein she advised them of their delinquency.

At this time Executive Director Acton gave a presentation on current capital improvements at the landfill.

Chairman Taylor, without objection, ordered the Executive Director’s report be received and filed.

SOLID WASTE REPORTS

Landfill Statistical Report. The Statistical Report was reviewed, and it was noted that revenue is up, but the Convenience Center is down. That is likely due to the closure of the scale during repairs and only one lane being accessible. The leachate and rainfall statistics were noted. Executive Director advised that she
toured the landfill in Cape May County to view how they have capped some of their landfill, which reduces the leachate.

**Landfill Engineer’s Report dated June 6, 2018.** Copies of this report were distributed to all Board members prior to this meeting. Executive Director directed everyone’s attention to the section of the Engineer’s report regarding the landfill capacity.

Chairman Taylor, without objection, ordered the landfill statistical and the engineer’s reports be received and filed.

**STANDING COMMITTEE REPORTS**

**Executive Committee (Susan Bestwick)** – Committee Chair Bestwick advised that everything has already been covered in the Executive Director’s report. She did note that leachate has been a problem since there has been so much rain and we now have more cells open so there is more leachate.

**Ad Hoc Committee (Steven DiMatteo)** – Committee Chair DiMatteo advised that everything was already covered in the Executive Director’s report and the PowerPoint presentation.

**Personnel Committee (Lewis Schneider)** – Committee Chair Lew Schneider advised that a former employee had been hired back as a part-time scale master and that a part time laborer had also been hired.

**Solid Waste Committee (Barry Davis)** – Committee Chair Davis was not present, but Executive Director Acton advised that items on the Solid Waste Committee agenda had been covered.

Chairman Taylor, without objection, ordered the committee reports be received and filed.

**UNFINISHED BUSINESS**

The Finlaw Building was discussed and it was noted that the Stand Up For Salem meeting is next Tuesday, June 19.

**NEW BUSINESS**

**Resolution 2018-44 Authorizing Payment of Bills**

(M) Schneider (S) Bestwick to adopt the resolution to pay bills in the amount of $608,958.56 by regular check, $35,193.53 by electronic payment and $0 by manual check

The resolution was adopted by voice vote 4-0.

**MOTION** to hire part-time scale master

(M) Schneider (S) Bestwick

The Motion was carried by voice vote 4-0.

**MOTION** issuance of refund to Elmer Auction due to bankruptcy; account balance of $1065.89

(M) Bestwick (S) Schneider

The Motion was carried by voice vote 4-0.

**MOTION** issuance of refund to Brandenburg; account balance of $275.36

(M) Schneider (S) Bestwick

The Motion was carried by voice vote 4-0.
PUBLIC COMMENT

Mr. Edward Ramsay passed out his Comprehensive Economic Development Plan for Salem County and asked for feedback.

Mr. Douglas Chapman of the Wistarburg Ruritan was present and expressed his organization’s difficulties with the mini-grant clean ups being restricted to the month of May. He advised that May is a very busy month for them and he requested that the Board considered letting them do the clean up in April or June or in the evening. Chairman Taylor advised that there are many factors that need to be considered, but that they would get back to him once all research had been completed.

EXECUTIVE SESSION

None.

Chairman Taylor asked if there was any further business for the Board. Hearing none, Chairman Taylor adjourned the meeting at 5:20 p.m.

Respectfully submitted,
/S/ Florence E. Beckett
Florence E. Beckett
Recording Secretary