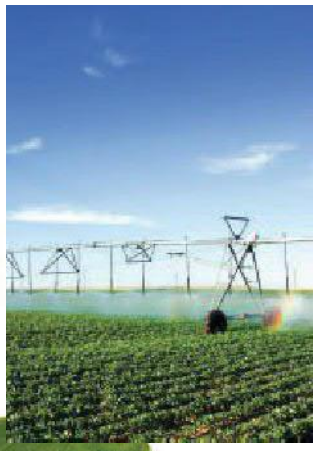
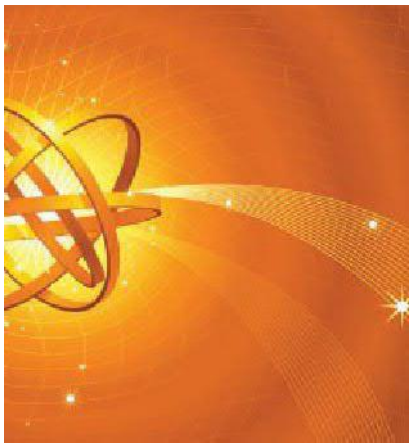
Salem County New Jersey

DISCOVER THE **OPPORTUNITIES** IN SALEM COUNTY





AN ECONOMIC RESOURCE GUIDE

Salem County New Jersey

EXPERIENCE THE OPPORTUNITIES & DISCOVER THE POSSIBILITIES!

Among our many assets are our valuable preserved farmland and open space. Salem County's natural features include six rivers, more than 34,000 acres of unique meadow and marshland, tidal and freshwater wetlands, 40 lakes and ponds, bay beaches, dunes, expansive woodlands, a critical underground aquifer, numerous streams and important headwaters. Salem County covers 332 square miles – with nearly half of the land actively farmed – and has the lowest population density per square mile in New Jersey.

Salem County's rich legacy of historical places and events, its vast array of natural resources and open spaces, its stable farming community and strong employment base all contribute to a quality of life that is unparalleled in New Jersey and the region. Strong agricultural roots continue to make Salem County the garden spot of the Garden State.

We are committed to the preservation of Salem County's rural character, and community leaders are dedicated to pursuing balanced growth and choosing economic development that is compatible with Salem County's vision for the future. The strong work ethic of its people, the prime location of Salem County in the Northeast transportation corridor, the abundance of electric generation and transmission facilities and accessibility to metropolitan markets enhance our opportunities for carefully planned growth.

Community leaders remain responsive to the needs of Salem County's residents. Our community college, countywide emergency response services, state-of-the-art solid waste facility, correctional facility, One-Stop Career Center, agricultural center, and college-prep academies at the county vocational-technical school are examples that attest to the high-caliber services provided by the county.

Salem County is on the move and this publication highlights some of the great features of our fine county. I encourage you to come and see for yourself the many things we have to offer!

John Ober, Chairman
Salem County Improvement Authority

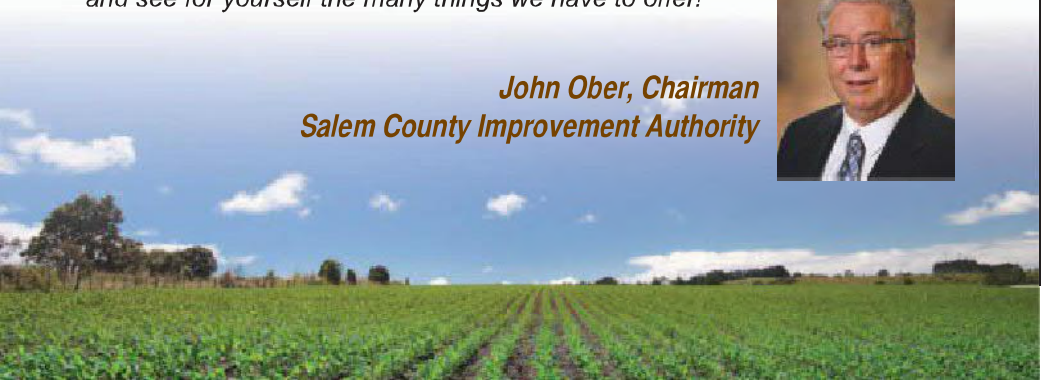


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Photo courtesy www.visitsalemcountynj.com

Salem County
DISCOVER THE POSSIBILITIES

Salem County, New Jersey
An Economic Resource Guide

Sponsored by:

The Salem County Improvement Authority
John Ober, Chairman
Ron Howard, Vice Chairman
Peter Voros, Secretary/Treasurer
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Every precaution has been taken to assure the accuracy of the information included in this guide. However, due to the scope of the project and the number of different sources consulted, neither the writer, editor, publisher, sponsoring agency, or advertisers can be held liable for damages arising out of errors or omissions.

Salem County New Jersey

FACTS AT A GLANCE

LAND AREA: 332 sq. mi.

PEOPLE PER SQUARE MILE: 199

POPULATION: 65,774 (2012 est.)

HOUSING UNITS: 27,464 (2011)

OWNER-OCCUPIED HOUSING UNITS: 73% (20,049 units)

MEAN TRAVEL TIME TO WORK: 28 minutes

MEDIAN HOUSEHOLD INCOME: $57,174

AVERAGE HOUSEHOLD SIZE: 2.59

SALES TAX: 3.5% (on essential goods)

PRIVATE, NONFARM ESTABLISHMENTS: 1,174 (2011)

PRIVATE, NONFARM EMPLOYMENT: 18,222 (2011)

(All numbers above from U.S. Census Bureau State & County QuickFacts 2012)

CLIMATE

Average high: 86°F (July)
Average low: 25°F (January)
Average yearly precipitation: 45.76"

DISTANCE TO MAJOR CITIES*

Wilmington, Del. – 17 miles
Philadelphia, Pa. – 42 miles
Atlantic City, N.J. – 65 miles
Baltimore, Md. – 81 miles
Washington, D.C. – 122 miles
New York, N.Y. – 131 miles

** Distances determined from City of Salem (the county seat)*

Preserved farmland & open space is one of our most valuable assets.

Salem County Ranks #1 in New Jersey with 30,000 acres of preserved land.

Photo courtesy www.visitsalemcountynj.com

MUNICIPALITIES

- Alloway Township
- Carneys Point Township
- Elmer Borough
- Elsinboro Township
- Lower Alloways Creek Township
- Mannington Township
- Oldmans Township
- Penns Grove Borough
- Pennsville Township
- Pilesgrove Township
- Pittsgrove Township
- Quinton Township
- City of Salem
- Upper Pittsgrove Township
- Woodstown Borough

MAJOR EMPLOYERS

Name	*Industry*	*Employees (approx.)*
PSEG Nuclear	Electric power generation	1,500
Mannington Mills, Inc.	Manufacturing of floor coverings	800
Memorial Hospital of Salem County	Health care	720
E.I. DuPont Chambersworks	Chemical manufacturing, research & development	685
McLane New Jersey	General line grocery merchant, transportation	401
Richard E. Pierson Const.	General contractors — single family houses	400
Inspira Health Network	General medical and surgical hospitals	400
Ardagh Group (Anchor Glass)	Manufacturer of glass containers	376
Larchmont Farms	Fresh fruit orchard	275
Wal-Mart	Retail	250
Salem Community College	Higher education	180
B & B Poultry Co., Inc.	Poultry processing	175
Atlantis Rehabilitation	General medical and surgical hospitals	170
Southgate Healthcare Center	Long-term nursing care facility and rehabilitation	170
Home Care and Hospice Care of South Jersey, Inc.	Home health care services	160
Ross Fogg Fuel Oil, Inc.	Petroleum and petroleum products wholesalers	160
CFJ Properties	Gasoline stations	150

Salem County New Jersey

OVERVIEW

WITH AN ACCLAIMED HISTORY, THRIVING AGRICULTURE, A ROBUST MANUFACTURING BASE, EXCEPTIONAL INFRASTRUCTURE AND SPACE AND ENERGY FOR GROWTH, SALEM COUNTY IS A GROUNDED COMMUNITY RICH WITH OPPORTUNITIES FOR YOU TO DISCOVER!

Staying true to a philosophy of balanced growth, Salem County's leadership takes great care and pride in successfully preserving the county's rural, small-town feel while actively promoting economic development.

The "Garden Spot of the Garden State," Salem County is lush with open spaces, natural features and farmland, and is bounded by the Delaware River and Bay to the west and south and the Maurice River to the east. Within the county are six rivers, more than 34,000 acres of meadows and marshland, tidal and freshwater wetlands, 40 lakes and ponds, bay beaches, dunes, expansive woodlands, a critical underground aquifer, numerous streams and important headwaters.

More than 40 percent of the county's approximately 332 square miles is actively farmed and with a population of an estimated 65,774 people, the county has the lowest population and the lowest density per square mile in the state.

Meanwhile, Salem County is also home to many major manufacturers, numerous electricity generating facilities, all major modes of transportation, and a virtually untapped tourism market which is beginning to be appreciated thanks to concentrated efforts promoting the county's remarkable history.

Agriculture is a critical industry in the county, where soybean, dairy, corn, wheat and vegetable farms and orchards abound. Salem County has about 760 farms, totaling more than 96,500 acres and adding up to nearly $80 million in annual sales of crops and livestock. Moreover, the county's farmland preservation program leads the state, with more than 26,000 acres so far protected by permanent deed restrictions.

The county has superior access to markets, enviable land values and high development potential, with three established business parks and an exceptional inventory of available land.

Manufacturing is an important industry in the county, which is home to the Ardagh Group (formerly Anchor Glass), the oldest continuously operated glass manufacturer in the country; DuPont, the global chemical manufacturer; and Mannington Mills, a fourth-generation, family-owned business that manufactures residential and commercial flooring.

Glass, chemical & flooring manufacturing is prominent in Salem County.

One reason for the success of manufacturing in the county is its infrastructure. That includes multiple major roadways, such as the New Jersey Turnpike and several other major highways that come together near the Delaware Memorial Bridge. Salem County's location offers proximity to several local and international airports; easy access to local and regional ship-

Agriculture is a critical industry in Salem County

Dave Wayman

Appel Farm Arts & Music Center

Photo courtesy Delaware River & Bay Authority

ping ports; bus and light rail public transportation; and 18 miles of short-line railroad, with one terminus at Conrail and the other at the Port of Salem, a port of entry and Foreign Trade Zone.

Recognizing the importance of the short line, Salem County has secured and spent nearly ***$10.6 million*** to date to rehabilitate the county-owned and privately operated railway, with plans for further improvements in order to continue to serve local manufacturers and to expand its use, particularly in relation to the Port of Salem.

The county's storied history began with its establishment in 1675 by English Quakers. The county was the site of several Revolutionary War skirmishes, a major stop on the Underground Railroad, and a coastal defense system on the Delaware River that still stands today, along with numerous other historical structures, including many distinctive patterned-end houses.

Due to that rich historical legacy and exceptional parks, among other attractions, the county has targeted tourism as a catalyst for economic growth, establishing a tourism advisory council and aggressively marketing Salem County.

With seven electric generation stations within its borders, Salem County is a powerhouse of energy production, feeding the grid for New Jersey and the tri-state area via the PJM interconnection.

Recognizing the value of being the site of three PSEG nuclear power plants, three privately owned cogeneration plants and a generating facility belonging to Calpine, Salem County is also turning its attention to energy-intensive manufacturing. A significant economic incentive is a county-wide sales tax exemption on the energy sales tax for manufacturing firms.

As an epicenter of power production, a crossroads for every major mode of transportation and with momentum in economic development, Salem County invites you to discover your opportunities.

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YOUR FUTURE.

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INSPIRING MEDICINE

inspira HEALTH NETWORK

Salem County
New Jersey

BUSINESS PARKS

SALEM COUNTY IS HOME TO THREE PREMIER BUSINESS PARKS, CONVENIENTLY LOCATED AND OFFERING EVERYTHING FROM READY-MADE SPACE TO BUILD-TO-SUIT LOTS. DISCOVER THE OPPORTUNITIES THESE SITES OFFER!

Gateway Business Park is a master-planned development situated on 284 acres in Oldmans Township. This light-industrial development is the first of its kind in Salem County and can accommodate 3.6 million square feet of warehouse, manufacturing and distribution facilities. All utilities are available in the park, and PILOT tax abatements are available to eligible tenants. The business park is the result of a public-private partnership between Matrix Development Group and Salem County. To date, Matrix has signed five transactions totaling more than 2.1 million square feet, with three sites still available. Property owners include Berkowicz Glass Manufacturer, Mullica Hill Group, Goya, NFI and Monfretti.

GATEWAY
BUSINESS PARK

Industrial build-to-suites ranging from 100,000 SF to 700,000 SF available just off Exit 7 of Interstate 295 in Salem County, New Jersey.

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The **Salem Business Centre**, owned and operated by the Delaware River and Bay Authority, is a 71-acre business park offering land for sale or lease, with three lots still available for development. Each available lot is approximately 10 acres and equipped with all necessary infrastructure. Additionally, immediate occupancy is available within an 80,000-square-foot, Class A office building on the site. Among the tenants of the business park are Atlantic City Electric, Verizon Wireless, North American Energy Services, and Clement Pappas' administrative services and lab facilities. Salem Business Centre is located on Exit 4 off of I-295 in Carneys Point.

The **Industrial Park at Pedricktown** is a green-themed business center seeking to attract clean-energy producers and other businesses providing environmentally friendly products and services. The park's initial 40-acre phase already serves as home for Salem Community College's student and workforce training in carbon-free and sustainable energy production program. Renewable energy developers are slated to begin operations there in early 2014.

The park, situated on the historical Pedricktown army base, is in close proximity to railroad access, the Port of Salem and the Delaware Memorial Bridge. There is also immediate access to major highways including I-95, I-295, NJ Route 130 and the New Jersey Turnpike. Both land and buildings are available for short- and long-term leasing.

Amenities include public water and sewer, natural gas and ample power. One campus building is ideally suited for data storage while the remaining buildings are suited for general industrial use, including outdoor storage.

For further information about opportunities at any of these prime locations, please contact the Salem County Improvement Authority at 856-279-2182, ext 12.

Salem County
New Jersey

TRANSPORTATION

WHETHER BY ROAD, RAIL, AIR OR WATER, SALEM COUNTY HAS AN OUTSTANDING TRANSPORTATION NETWORK.

Photo courtesy www.visitsalemcountynj.com

HIGHWAY

*The **Delaware Memorial Bridge** links New Jersey and Delaware with majestic twin suspension spans over the broad Delaware River.*

The bridge is an important link in the transportation system for the eastern United States. **Interstate 295** runs concurrent with **U.S. Route 40** over the span, and the **New Jersey Turnpike** begins at the bridge and links directly to Rte. 13 in Delaware. The 148-mile turnpike recorded a volume of nearly 235 million vehicles in 2010.

I-295, a busy 74-mile stretch between Trenton, N.J. and Wilmington, Del., is readily accessible in Salem County and parallels the New Jersey Turnpike, one of the five-busiest toll roads in the country.

Adding to the county's exceptional highway access and serving much of the local and commuter traffic are U.S. Route 40 and the 40-mile **State Route 55** along with numerous excellent county roadways.

RAIL

Salem County also has an efficient freight railway system, including a local railway in the midst of a multi-million-dollar makeover.

CSX, operates within the county and boasts a more than 21,000-route-mile network serving 23 states, the District of Columbia and two Canadian provinces.

The county owns approximately 18 miles of short-line railroad, operated by the **Southern Railway Company of New Jersey**. The track, which runs from Swedesboro, N.J. and ends at the

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Port of Salem, is undergoing extensive rehabilitation. Since 2004, the Salem County Board of Chosen Freeholders has secured nearly $10.6 million from various local, state and federal funding sources to improve the line and has $5.1 million in grants awarded for rail improvements in 2013/2014. This vital rail line will increase economic development opportunities in the county and retain jobs.

Currently, the short line regularly serves local firms including Ardagh (Anchor Glass), Mannington Mills and the South Jersey Farmers Exchange. Upgrading the railway is expected to improve service to those firms as well as increase shipping opportunities through the Port of Salem and its Foreign Trade Zone.

New Castle Airport

Photo courtesy Delaware River & Bay Authority

AIRPORTS

Multiple airports also serve the Salem County area.

Located on more than 5000 acres, travelers can expect a friendly atmosphere, easy check-in and shorter wait times at **Atlantic City International Airport**. Seasonal service to Atlanta, Boston, Chicago and Detroit is back, adding to the airport's list of popular destinations that include Florida, Myrtle Beach, the Caribbean, Mexico and Latin America.

At **Philadelphia International Airport**, 30 airlines offer nearly 600 daily departures to 124 cities, including 38 international destinations. Annually, the airport accommodates more than 30 million passengers, and moves approximately 389,000 tons of cargo and mail by commercial airlines and a half-dozen cargo carriers.

New Castle Airport in Delaware is the Delaware River and Bay Authority's largest air facility with three major runways, 10 taxiways and several aircraft parking ramps serving primarily private and corporate aircraft. In July of 2013, Frontier Airlines began commercial operations at the New Castle Airport and will offer five new nonstop flights to Chicago-Midway, Denver, Houston, Orlando and Tampa, as well as connecting service via Denver to destinations across the west.

Located directly off exit 7 on I-295 in Oldmans Township and just 15 minutes from Philadelphia International Airport, **Spitfire Aerodrome** is a 48-acre airport serving single-engine and small twin-engine aircraft and helicopters. New ownership and improvements to the facility over the last decade have helped to increase operations from 4,000 to 16,000 landings per year.

Millville Airport is located between Philadelphia and Atlantic City. There are two runways, eight taxiways and three aircraft parking ramps that are heavily used by aircraft for training purposes. This airport has an active Foreign Trade Zone and is designated as a Federal Empowerment Zone, enabling tax and loan incentives.

PUBLIC TRANSPORTATION

Salem County also offers access to an exceptional public transportation system.

Salem County Community Bus Service operates six days a week between Salem, Woodstown, Pennsville and Penns Grove, averaging roughly 13,000 passengers a month.

NJ TRANSIT, New Jersey's public transportation corporation, is the nation's third-largest provider of bus, rail and light-rail transit, linking major points in New Jersey, New York and Philadelphia and serving 260 million passengers annually.

NJ TRANSIT connects to Philadelphia via **PATCO**, the Port Authority Transit Corp., a light-rail service between Center City Philadelphia and Lindenwold, N.J.

PORTS

Water and shipping are also important transportation options in the Salem County area.

The **South Jersey Port Corp.** (SJPC) is a worldwide leader in handling bulk cargoes and offers customers short- and long-term covered or open storage options, inventory control and logistic services. SJPC's facilities include the **Port of Salem** Terminal, the Beckett Street Terminal and the Broadway Produce Terminal. The Port of Salem, a shallow port and one of the oldest in New Jersey, is currently used to move materials via barge, and plans are being explored to expand its activity in conjunction with improvements to Salem County's short-line railroad.

SJPC also operates a 130-acre **Foreign Trade Zone** in the Port of Salem and at the Millville Airport. The FTZ provides significant business and financial advantages, as goods can be imported and stored duty- and quota-free.

Salem County New Jersey

UTILITIES

SALEM COUNTY IS VIRTUALLY SURGING WITH ENERGY! WITH SEVEN ELECTRIC GENERATING STATIONS OPERATING WITHIN ITS BOUNDARIES, THE COUNTY IS THE SOURCE OF POWER FOR MILLIONS OF CONSUMERS. UTILITY CUSTOMERS IN THE COUNTY ALSO WILL FIND A CAPABLE, EFFICIENT NETWORK OF SERVICE PROVIDERS WITH A COMMITMENT TO MAINTAINING A CLEAN ENVIRONMENT.

Atlantic City Electric, a regulated electric utility and subsidiary of Pepco Holdings Inc., provides transmission and distribution services throughout Salem County. The utility delivers electricity to 547,000 homes and businesses in a 2,700-square-mile area comprising eight counties in southern New Jersey.

Calpine owns a gas-fired generating station in Pennsville Township and several other combined-cycle facilities in the region. They are looking to repower the facilities to meet future energy demands.

The second-largest nuclear facility in the United States, **PSEG Nuclear**, is located on a 740-acre site in Lower Alloways Creek Township. The complex consists of the dual-unit Salem Generating Station Unit 1 and Unit 2, and single-unit Hope Creek Generating

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PSEG

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244 Chestnut Street, Salem, New Jersey 08079-1604

Station. The three nuclear units generate enough power for approximately three million homes each day. In 2010 PSEG filed plans to permit a fourth unit at Artificial Island.

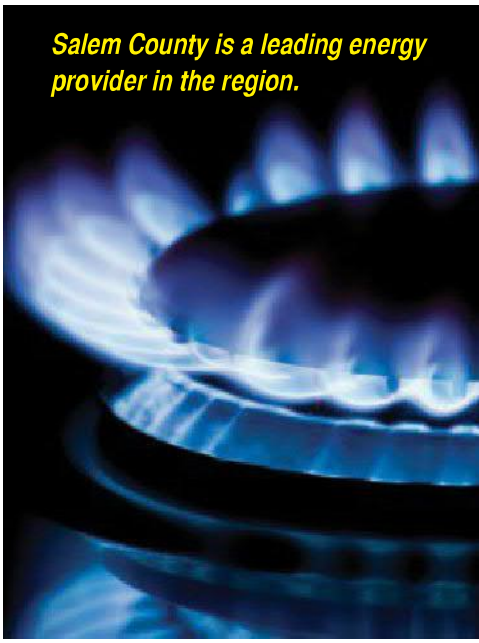
Three privately owned ***cogeneration plants*** serving industrial consumers are also located in Salem County. The plants provide power to E.I. DuPont, Mexichem (PolyOne) and Mannington Mills Inc. Additional power generated is sold back to the power grid.

South Jersey Gas serves 10,770 residential and commercial customers in Salem County. The utility recently committed to design and build five compressed natural gas facilities in the South Jersey area to further promote environmentally friendly, cost-effective transportation in the region.

American Water, through subsidiaries including **New Jersey American Water**, provides water and wastewater services to customers in Carneys Point, Oldmans Township and Penns Grove. While rural areas of the county still rely on local well and private septic systems, public water and wastewater services elsewhere in Salem County are provided by the municipalities of Woodstown, Elmer, Salem City, Alloway and Quinton.

The **Salem County Improvement Authority – Solid Waste Division** operates a state-of-the-art landfill on 250 acres in Alloway Township and aggressively promotes recycling programs throughout the area. The facility recently received approval from the NJDEP for a 31-acre expansion that will extend the life of the facility and meet county waste disposal needs through 2050. In addition, the landfill is now the site of a renewable energy program. The facility generates electric power by converting methane gas captured from the landfill into electricity through a 2-megawatt generator operated by SC Landfill Energy.

Landfill gas is also utilized by a state-of-the-art glass-blowing center opened by Salem Community College. This first-of-the-kind facility educates students from around the world and hosts the Annual Flame Working Conference each spring.



Salem County is a leading energy provider in the region.

South Jersey Gas

FUELING THE FUTURE

Open For Business

South Jersey Gas, the local natural gas utility, is at the forefront in helping build CNG fueling stations throughout South Jersey.

Contact us for more information on how your fleet can be part of the growing CNG initiative.

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To learn how your commercial fleet can benefit from CNG, contact:

Dan Carter
609-335-6281
dcarter@sjindustries.com

Salem County New Jersey

ECONOMIC DEVELOPMENT RESOURCES

SALEM COUNTY HAS A VARIED AND WELL-ESTABLISHED NETWORK OF SUPPORT AND RESOURCES TO MEET THE MANY NEEDS OF BUSINESS WHILE PROMOTING SMART GROWTH IN ITS COMMUNITIES.

These organizations and their major programs are described below.

THE SALEM COUNTY IMPROVEMENT AUTHORITY (SCIA)

The mission of the SCIA is to provide for the orderly planning and development and redevelopment of lands and buildings; provide public facilities for environmentally responsible disposal and recycling of solid wastes and materials; to provide public facilities and equipment; to provide bond financing for capital development projects and to encourage industrial and commercial development in order to increase employment opportunities so that all residents of Salem County experience a better quality of life.

SCIA provides a single point of contact for entities wishing to explore the opportunities to expand and/or locate in the county by offering a range of programs and services to assist prospective as well as established businesses.

These services include:

• BOND FINANCING

The Improvement Authority issues bonds that can be used to fund a wide array of capital development projects. With the tax-exempt bonds, local governments, school districts, non-profit organizations, developers of affordable housing and private redevelopers can benefit from lower-interest-rate financing for projects that have an economic development benefit to the county.

• REDEVELOPMENT ZONE FINANCING

The SCIA can assist both for-profit and non-profit entities that are planning capital development projects in locally designated redevelopment areas by issuing either tax-exempt bonds to those who qualify or taxable bonds to those that don't. Taxable bonds are federally taxable, but exempt from New Jersey state tax. Salem County has 9 established redevelopment zones.

• PUBLIC FINANCING

The *Business Loan Assistance* program makes it possible for businesses to secure direct loans, guaranteed loans and bond financing, all in conjunction with the New Jersey Economic Development Authority and other state programs.

The *Revolving and Micro-Loan Fund* programs allow Salem County businesses to borrow from a $3 million

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Michael Landsburg
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revolving loan fund that can be used as a portion of a larger financing package for business expansion or entrepreneurial start-ups. The micro-loan program offers loans up to $50,000 to qualified borrowers.

• RENEWABLE ENERGY PROGRAM

The SCIA strives to develop a "generation of clean renewable energy users" to provide a greener and safer future for Salem County. With state-of-the-art technologies, the SCIA can collaborate with local and county government, school districts, public entities and energy providers to develop a renewable and sustainable energy program that will provide a source of low-cost energy for the region and preserve natural resources.

• ENERGY SALES TAX EXEMPTION PROGRAM

Manufacturing facilities in Salem County may be eligible for a sales tax exemption for the retail sale, transmission, or distribution of electricity and natural gas. The Salem County Improvement Authority is available to help qualified businesses with the Energy Sales Tax Exemption Program (ESTEP) application, approval and renewal process. The program is administered by the New Jersey Commerce, Economic Growth and Tourism Commission.

• SITE INVENTORY

In addition to maintaining a listing of available commercial and industrial properties, the SCIA offers individual and customized site-selection searches for firms that plan to expand in or relocate to Salem County.

• DEMOGRAPHIC INFORMATION

The SCIA retains and updates information on the county's workforce, population, major employers, transportation facilities, foreign trade zone, utilities, infrastructure, taxes, quality of life, recreation and cultural attractions, a service that is critical for site selection and employers.

• TECHNICAL ASSISTANCE

Assistance is available for businesses working with municipal governing bodies and New Jersey state regulatory agencies. In addition, the SCIA coordinates with state and federal agencies charged with economic-development activities, making for a more streamlined process while providing grant preparation assistance to local and nonprofit organizations.

• SMALL BUSINESS ASSISTANCE CENTER

Services are offered in conjunction with Rutgers Small Business Development Center. Training sessions for individuals and small-business owners include business start-up, business plan preparation and business opportunities.

• SALEM COUNTY PLANNING DEPARTMENT

The department provides community demographic profiles and countywide GIS data upon request.

Dave Wayman

OTHER AGENCIES

Working in tandem with the Salem County Improvement Authority, Economic Division is the **Salem County Economic Development Council**. The group, comprised of elected officials and county business leaders, acts as an advisory board on economic development issues and assists in the implementation of economic development projects and programs.

A number of other local organizations are focused on growth in the community and are included in the list on the next page.

Businesses, nonprofit organizations, municipalities and developers also can find a wealth of support from the **New Jersey Economic Development Authority** (EDA). The EDA works with businesses — large and small — to craft financial packages that suit their needs. Since 2006, the EDA has finalized 25 projects in Salem County involving various kinds of financing assistance totaling $31.4 million.

The **New Jersey Business Action Center** consolidates all state economic development activities and serves as a "one-stop" shop for business. It plays a key role in helping to grow, retain and attract business to New Jersey. The New Jersey Economic Opportunity Act of 2013 streamlined five existing economic development incentive programs into two: the Grow New Jersey Assistance program, which is the state's main job creation and retention incentive program, and the Economic Redevelopment and Growth program, which is the state's key developer incentive program.

CONTACT INFORMATION

Salem County Improvement Authority
199 E. Broadway
Salem, NJ 08079
856-279-2182, x12
www.scianj.com

Carneys Point Industrial Commission
303 Harding Highway
Carneys Point, NJ 08069
856-299-0070, Ext. 160
www.carneyspointnj.gov/default.asp?contentID=28

Pennsville Business Association
P.O. Box 142
Pennsville, NJ 08070
856-887-1420
www.pennsvillebusiness.org

Pittsgrove Township Economic Development Committee
989 Centerton Road
Pittsgrove, NJ 08318
856-358-2300, Ext. 28
www.pittsgrovetownship.com/committees/economic-development.aspx

New Jersey Economic Development Authority
P.O. Box 990
Trenton, NJ 08625-0990
609-858-6700
866-534-7789
www.njeda.com
BusinessActionCenter@sos.state.nj.us

Salem County Chamber of Commerce
174 E. Broadway, Rm. 109
Salem, NJ 08079
856-351-2245
www.salemcountychamber.com

Salem Main Street
Fenwick Plaza, Suite 107
Salem, NJ 08079
856-935-8800
www.salemcitynj.com

Woodstown-Pilesgrove Business Association
P.O. Box 86
Woodstown, NJ 08098
www.woodstown-pilesgrove.com

Cooperative Business Assistance Corporation
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Camden, NJ 08102
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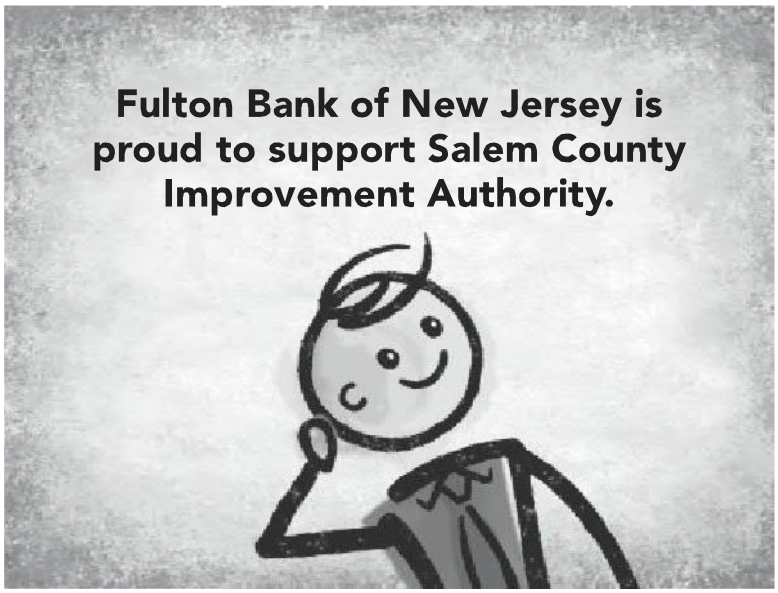

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Salem County New Jersey

TOURISM: DISCOVER THE POSSIBILITIES

RECOGNIZING THE TOURISM POTENTIAL OF A COUNTY RICH IN HISTORIC AND NATURAL ATTRACTIONS, LOCAL ORGANIZATIONS ARE LEADING AN ENERGETIC CAMPAIGN TO PROMOTE SALEM COUNTY AND ITS MANY ATTRACTIONS AND EVENTS.

Photo courtesy www.visitsalemcountynj.com

Photo courtesy www.visitsalemcountynj.com

Photo courtesy www.visitsalemcountynj.com

The county's Board of Chosen Freeholders established the **Salem County Tourism Advisory Council** in 2008, with membership representing a cross section of the community. The council has embraced its role as a liaison to the public and has undertaken tasks such as branding for the county. Members of the council act as "ambassadors of tourism," reaching out to community organizations and businesses to tout the county in an effort to attract visitors and thereby stimulate local businesses, hotels, restaurants and more.

The council works in cooperation with the **Salem County Department of Tourist Information** (www.visitsalemcountynj.com), to promote free county-wide events like Arts in Bloom, an artist studio tour of over 30 locations, held each May. The council also promotes free self-guided tours including the 7 Steps to Freedom trail that introduces visitors, free of charge, to the exciting history of the Underground Railroad in Salem County.

The **Salem County Historical Society** (www.salemcountyhistoricalsociety.com), established in 1884, is one of New Jersey's oldest historical organizations. The historical society's museum located in the city of Salem, includes interpretive exhibits, period furnishings, decorative arts, textiles, Wistaburg glass and more. The historical society also offers guided tours of historic buildings.

Among the most famed of the historic buildings in Salem County are its patterned-end houses. There are 27 patterned-end houses in the county, all built before the American Revolution. These homes include ends or sides defined by intricate brickwork laid out in patterns or that commemorate when the home was built.

In addition to being a significant example of 18th-century pattern brick architecture, the **Hancock House** was the site of a massacre of American patriots during the Revolutionary War. Today, it remains an active museum interpreting that infamous event, as well as lifestyles of 18th- and 19th-century Salem.

Another historic home is the **Abel and Mary Nicholson House**, Salem County's only National Historic Landmark. Located down a .6-mile lane in Elsinboro, this house is believed to be the best-preserved patterned-brick structure in New Jersey and perhaps the United States.

Salem City is home to the oldest entirely volunteer fire company in New Jersey, founded in 1749. The **Salem City Fire Museum** — which served as a firehouse for the Union Fire Company from 1863 to 1992 — has been restored to its original appearance. The museum features a collection of historic firefighting equipment, including Union's antique pumper and other fire service artifacts.

Salem County is also home to New Jersey's most famous tree, the **Salem Oak**, which is estimated to be more than 500 years old. Local tradition maintains that Salem's Quaker founder, John Fenwick, first met with the native Lenni Lenape Indians under the tree's branches upon his arrival in 1675 to establish peaceful relations and negotiate land rights.

Salem County New Jersey

EDUCATION

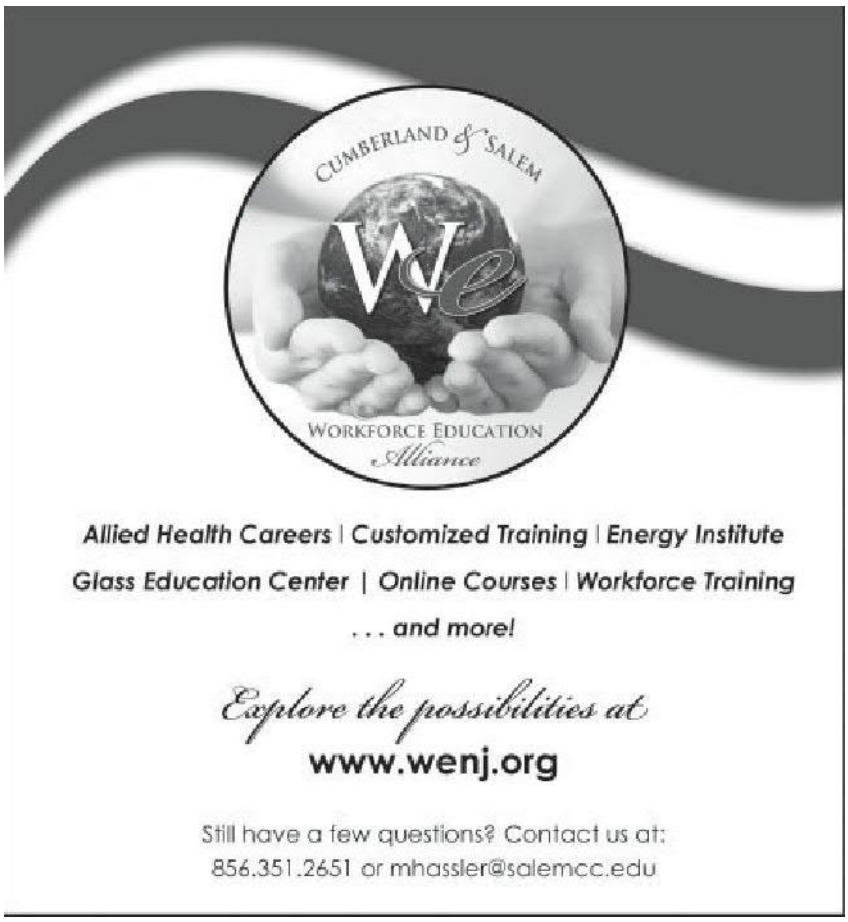
NEW JERSEY IS CONSIDERED TO HAVE ONE OF THE BEST PUBLIC EDUCATION SYSTEMS IN THE UNITED STATES, AND SALEM COUNTY IS NO EXCEPTION.

WITH AN ENROLLMENT OF ABOUT 11,394 STUDENTS BETWEEN FIVE HIGH SCHOOLS AND 23 MIDDLE AND ELEMENTARY SCHOOLS, THE PUBLIC SCHOOLS IN SALEM COUNTY INFUSE A STEADY STREAM OF FUTURE WORKERS INTO THE REGION.

Courtesy of Salem Community College

A number of these students enroll in the **Salem County Vocational Technical Schools** (SCVTS), which serves more than 8,500 county residents annually through a variety of educational programs and services. Full-time students attend the Career and Technical High School for the entire day and receive full academic as well as career and technical instruction. Students also have the opportunity to apply to one of the academies offered by SCVTS, including the academy of biological and medical sciences, the academy of graphic design in multi-media technology, the academy of engineering and technologies, the academy of performing and creative arts and the academy of communications and information technology. While attending one of the academies, students will earn college credits while concurrently meeting high school graduation requirements

Through the district's Career and Customized Education Center, adult, apprentice, community, continuing and customized education programs are offered. The CCEC is primarily designed to meet the needs of county employers and employees. Through the CCEC, a variety of management, computer software application,



Courtesy of Salem Community College

mechanical and safety training programs are available, as well as professional development programs.

Salem Community College (SCC) (www.salemcc.edu) has a history of working with local industries to help fulfill their employment needs. Due to its size and flexible infrastructure, the college is able to quickly develop and implement new training and degreed education programs to meet the needs of employers. Two current examples of this are the college's Nuclear Energy Technology and Process Operator programs.

Salem Community College began its Nuclear Energy Technology (NET) program in collaboration with PSEG Nuclear in response to an aging nuclear workforce coinciding with the future's high demand for qualified employees. SCC is one of only two colleges nationwide whose curriculum is aligned with certification from the Institute for Nuclear Power Operations' National Academy of Nuclear Training, which employers across the country use as a hiring standard. In 2012, 81 percent of NET program graduates earned that certification, which gives them a competitive edge over others seeking work in the field.

The college is currently working to implement a process operator program to develop highly qualified candidates for employment at DuPont Chambers Works, Mannington Mills, Siegfried, Paulsboro Refinery and other local businesses. The program is highly customized to provide the employers with individuals who have the specific skills and knowledge needed to succeed in their respective areas.

SCC is also able to provide short-term, intensive training in a specific subject area. The college's Energy Institute recently conducted solar photovoltaic training for two local employers, Wysocki Electric and Laury Services. This training utilized the North American Board of Certified Energy Practitioners' (NABCEP) curriculum and provided the students the opportunity to earn a nationally recognized certificate in solar photovoltaic electric systems.

SCC recently collaborated with the Cumberland-Salem Workforce Investment Board (WIB) to provide short-term training (funded by a state Department of Labor grant through the WIB) to put unemployed individuals back to work in Salem and Cumberland counties as certified production technicians in the glass industry in southern New Jersey.

For 15 years, SCC has strategically invested its resources into developing and offering high-quality academic programs in high-demand fields in science, technology, engineering and mathematics (STEM).

The college's STEM programs align with the New Jersey's priorities in health care, advanced manufacturing, life sciences, financial services, technology and entrepreneurship. STEM programs are offered in state-of-the-art facilities on the Carneys Point campus, the Samuel H. Jones Glass Education Center in Alloway and the Sustainable Energy Center in Oldmans.

Salem County One-Stop Career Center offers free job-seeking services to people of all ages. The center's staff can help job seekers assess their skills, aptitudes, interests and experience to make for a more productive job search. The center's career management team has partnered with the New Jersey Department of Labor, the Cumberland/Salem Workforce Investment Board, Salem County Vocational-Technical School District, Salem County Government and Board of Chosen Freeholders, and the Salem County Board of Social Services to provide the best job-seeking services possible.

In addition, the One-Stop Career Center helps professionals to stay ahead in today's global market. The job development and placement staff coordinate with businesses and organizations to find qualified workers and capitalize on various economic development opportunities, among other services.

Salem County New Jersey

HEALTH CARE

WITH STATE-OF-THE-ART FACILITIES, RECOGNIZED EXCELLENCE IN CARE AND A LONG-STANDING COMMITMENT TO THE COMMUNITY, MEDICAL PROVIDERS IN SALEM COUNTY DELIVER DEPENDABLE, DIVERSIFIED AND DEDICATED SERVICE TO THEIR PATIENTS.

Inspira Health Network is a charitable nonprofit health-care organization formed in November 2012 by the merger of South Jersey Healthcare and Underwood-Memorial Hospital. The network, which traces its roots to 1899, now comprises three hospitals, four multi-specialty health centers and a total of more than 60 locations. These include outpatient imaging and rehabilitation centers; urgent care; numerous specialty centers, including sleep medicine, cardiac testing and wound care; home care and hospice; and more than two dozen primary and specialty physician practices in Cumberland, Gloucester and Salem counties. Together with its medical staff of more than 1,100 physicians and other care providers, Inspira Health Network provides evidence-based care to help each patient achieve the best possible outcome. Clinical and support staff are focused on providing safe care in a safe environment.

Salem County is home to Inspira Medical Center Elmer, which is guided by a mission that focuses on providing quality care to the communities it serves. The community hospital has received several prestigious awards, including being the first hospital in New Jersey as well as the Delaware Valley to receive international recognition as a Baby-Friendly® birth facility and receiving recognition for consistently providing high-quality surgical care by Aetna Institute of Quality (IOQ) designation for spine surgery. For more information about Inspira Health Network, visit www.InspiraHealthNetwork.org.

The Memorial Hospital of Salem County is a 140-bed community hospital with a medical staff of nearly 200 physicians in a number of medical specialties. The hospital (all its inpatient services and outpatient programs) earned accreditation from the Joint Commission by demonstrating compliance with national standards for health care quality and safety.

In addition to 24/7 emergency care, inpatient and outpatient surgery, intensive care, medical-surgical inpatient care, maternity and pediatrics, MHSC provides the following services: bariatrics (weight loss surgery), cardiopulmonary services, diabetes education, diagnostic imaging/radiology, inpatient dialysis, laboratory services, orthopedic surgery and physical therapy and rehabilitation.

The Sleep Disorders Center at MHSC is accredited by the American Academy of Sleep Medicine.

MHSC is also a member of the Jefferson Neuroscience Network. Through this collaboration, MHSC and Jefferson provide sophisticated care and expertise available to patients with time-sensitive neurovascular diseases. MHSC is designated a "Primary Stroke Center" by the New Jersey Department of Health and Senior Services.

The Salem Wound & Vascular Center offers advanced wound care. The center specializes in the treatment of chronic wounds that have resisted traditional therapy, such as diabetic foot ulcers, arterial/venous disease, pressure ulcers, patients with non-healing surgical or traumatic wounds and complex skin infections.

For more information on all of MHSC's services, please visit www.mhschealth.com.

While Salem County has great choices for health-care facilities, we are in close proximity to Regional Medical Centers located in Vineland, Camden, Philadelphia and Wilmington.

The Memorial Hospital
OF SALEM COUNTY
Right Care. Right People. Right Here.

The Memorial Hospital of Salem County offers 24/7 emergency care, inpatient and outpatient surgery, intensive care, medical-surgical inpatient care, maternity and pediatrics.

We also offer a full range of outpatient services and programs, a few of which are:

- Bariatric Surgery
- Cardiac Rehab
- Diabetes Education
- Diagnostic Imaging & Laboratory Services
- Physical Therapy & Rehabilitation
- Wound Care

Medical services are also available in Pennsville, Swedesboro and Woodstown.

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Salem County New Jersey

LIVING

IN THE DAY-TO-DAY LIFE IN SALEM COUNTY, THERE ARE COUNTLESS WAYS TO "DISCOVER THE POSSIBILITIES," AS THE LOCALS LIKE TO SAY. FROM TOURS OF HISTORICAL PARKS TO THOSE OF MODERN-DAY ARTS, FROM A TASTE OF WINE COUNTRY TO A TASTE OF THE WILD WEST, FROM ACTIVE RECREATION TO PASSIVE RELAXATION — SALEM COUNTY OFFERS THAT AND MORE.

Appel Farm Arts & Music Center

PARKS & RECREATION

Parvin State Park in Pittsgrove features camping, furnished cabins, swimming, boating, canoeing, hiking, picnicking, fishing, biking and historical sites, among other attractions. Situated at the edge of the New Jersey Pine Barrens, the 1,952-acre park — 465 acres of which are designated as a natural area — has not only pine forests, but also a swamp hardwood forest with multiple trails through uplands and lowlands.

The 104-acre **Fort Mott State Park** in Pennsville also has a history all its own. The park was part of a coastal defense system designed for the Delaware River in the late 1800s. The fortifications seen there today were erected in 1896 in anticipation of the Spanish-American War. Today, visitors can wander through the old batteries following interpretive signs with detailed descriptions of the fort.

Just beyond the fortification is the Delaware River, with great spots for picnics and walks. In addition, Fort Mott features fishing, cross-country skiing, sledding and trails, including access to the 300-mile **New Jersey Coastal Heritage Trail**, the welcome center of which is at Fort Mott.

In Pennsville is **Riverview Beach Park**, with walking and bicycling paths, picnic areas, a playground and panoramic views of the Delaware River. A thriving amusement park at the turn of the century, Riverview Beach Park is now known as a pleasant place for passive outdoor recreation, including wildlife watching.

The popular **Marlton Recreation Area** is a destination for the whole family. The park supports local football, lacrosse, soccer and baseball leagues and also is equipped with a state-of-the-art playground and pavilions that are ideal for a family reunion, picnic or corporate event.

For those residents and visitors who are into birding and wildlife viewing, **Camp Crockett County Park** is your place. Follow the path that leads into the woods and you'll come across a stream teaming with wildlife, there for you to watch during any season of the year. The park also has a boat launch, sheltered picnic area and a playground.

Go to www.visitsalemcounty.com/parks&recreation/default.asp for a complete inventory of Salem County parks and recreation, with facilities designed for active, passive and handicapped accessible needs.

ARTS & ENTERTAINMENT

Appel Farm Arts and Music Center is a celebrated and long-standing nonprofit arts center offering a range of programs that serve more than 55,000 children and adults every year. Situated on 176 picturesque acres in Upper Pittsgrove for more than 50 years, Appel Farm has a summer arts program, a performing arts series, an annual arts and music festival, arts classes and workshops, community/public school arts outreach programs and a conference center that can accommodate up to 200 overnight guests in a casual country setting.

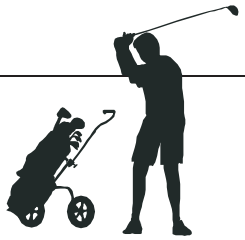
Salem Community College's **Davidow Hall** is a hub for educational, athletic, cultural and business events. The **DuPont Field House** can seat 2,000 people and is used for sporting events, concerts, and large seminars and conferences. The **Sol and Jean Davidow Performing Arts Theatre**, which seats 400, has a 1,800-square-foot stage, a baby grand piano, lighting and sound systems, a prestage work and loading area, rehearsal space and dressing rooms. Davidow Hall also has conference and meeting rooms and a 40-seat lecture hall.

Within the county there are six rivers, 40 lakes & many ponds, bays & coves.

Salem County leaders are also actively cultivating the community's creative and cultural assets, with efforts to organize artists and arts organizations together to plan events, such as popular **Arts in Bloom** tours featuring the works of local artisans.

Also offering a taste of sophistication are a group of vineyards producing a collection of boutique wines among the rolling hills and picturesque countryside of Salem County. There are five wineries currently operating in Salem County: **Auburn Road Vineyards** (www.auburnroadvineyards.com), **Chestnut Run Farms** (www.chestnutrunfarms.com), **Woodfield Vineyards and Winery** (woodfieldvineyards.com), **Monroeville Vineyard and Winery** (www.monroevillewinery.net) and **Salem Oak Vineyards** (salemoakvineyards.com). In addition to the wineries, seasonal farmers markets abound, providing a healthy taste of Salem County produce direct from the farm to the table.

For a little more heart-pounding country adventure, try the **Cowtown Rodeo**, the longest running, regular Saturday-night rodeo in the United States. Hundreds of cowboys and cowgirls compete at Cowtown Rodeo, which features all seven rodeo events sanctioned by the Professional Rodeo Cowboys Association: bareback bronc riding, calf roping, saddle bronc riding, steer wrestling, bull riding, team roping and girls' barrel racing.



SALEM COUNTY GOLF COURSES

CENTERTON GOLF CLUB
RUNNING DEER GOLF CLUB
SAKIMA COUNTRY CLUB
TOWN & COUNTRY GOLF LINKS
WILD OAKS GOLF CLUB

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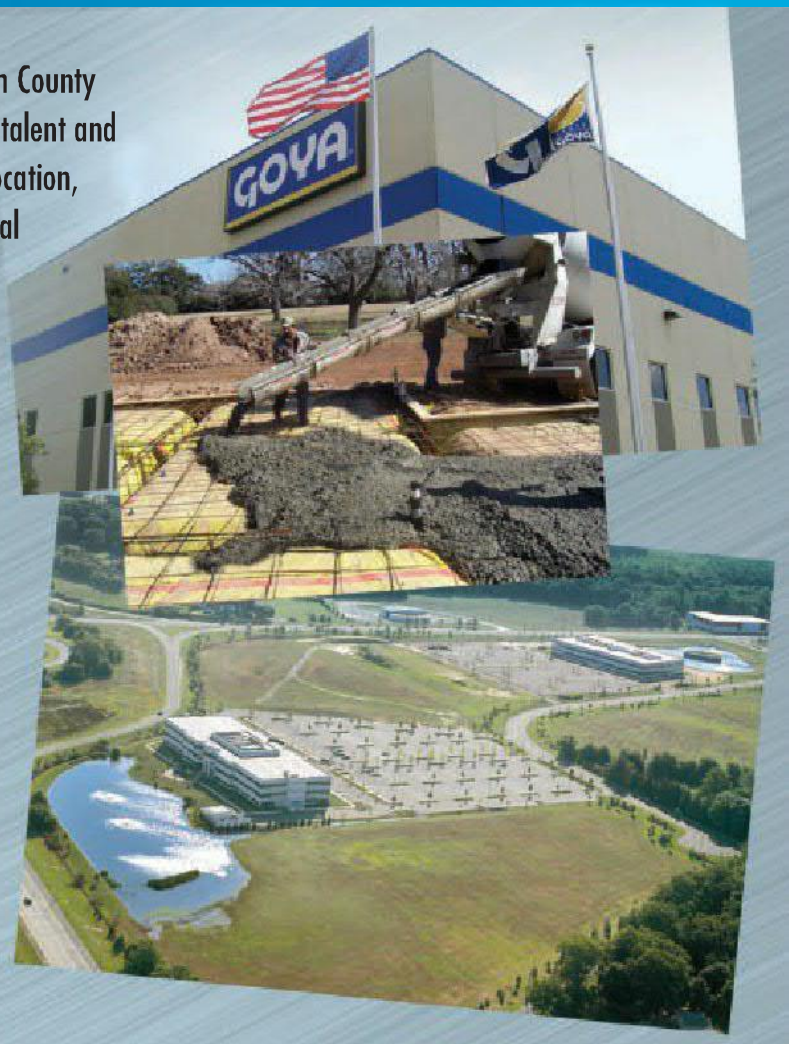
SALEM COUNTY IMPROVEMENT AUTHORITY

YOUR DEVELOPMENT PARTNER IN SALEM COUNTY

Are you looking to expand or relocate? The Salem County Improvement Authority can connect you with the talent and assets you need for success. The county's prime location, affordable sites and facilities, and solid agricultural base offer outstanding opportunities for manufacturing, food processing, warehousing, distribution, and back office operations.



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- ✔ Low-Cost Financing
- ✔ State and Local Incentives
- ✔ Access to Workforce Training Programs
- ✔ Construction Management
- ✔ Permits, Licenses, and Coordination with Government Officials

SALEM COUNTY IMPROVEMENT AUTHORITY

Discover The Opportunities
In Salem County

We Recycle

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