



News from
SALEM COUNTY
Office of Public Information

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Salem County Freeholders Plan an Outdoors Weekend in October

(SALEM, NJ)—Freeholder Director Lee Ware, and Freeholder Beth Timberman, Chair of the County Transportation, Tourism, and Agriculture Committee, today announced that Salem County will celebrate the great outdoors by presenting a weekend of activities and events appropriately named “Outdoors Weekend”. The activities and events will be held on Saturday and Sunday, October 16 and 17, 2010 throughout Salem County.

“This event is a great opportunity for visitors to experience the Salem County environmental and agricultural resources that are the roots of this county,” said Freeholder Beth Timberman. “Businesses and organizations are joining together to offer something for to encourage them to enjoy our great outdoor possibilities.”

Salem County features some of the finest environmental tourism attractions in New Jersey. Salem County’s natural features include six rivers, more than 34,000 acres of unique meadow and marshland, tidal and freshwater wetlands, 40 lakes and ponds, beaches, and expansive woodlands. Salem County covers 338 square miles and nearly half of the land is used for farming. All of this makes Salem County a great place to live, to work, and to play.

“I think this event is a great idea,” said Freeholder Director Lee Ware. “As a lifelong resident of Salem County I never take for granted the pristine environmental resources of our County. This event is designed to not only promote Salem County, but also to celebrate our beautiful vistas and many outdoor adventures for the whole family.”

The NJ Lighthouse Challenge, Giant Pumpkin Carve, and Elmer Harvest Day are already on the itinerary.

Environmental and agricultural organizations and businesses are invited to participate. Sample activities include, but not limited to: bicycling, birding, boating, canoeing, corn mazes, farm tours/activities, farm market activities/promotions, fishing, hayrides, helicopter rides, hiking, horseback riding, kayaking, local food specialties, wildlife and nature photography, and winery tours & tastings.



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The Salem County kicked off the tourism initiative in June of 2009 and remains focused on promoting tourism as an economic development tool.

The next meeting of the Outdoors Weekend committee is scheduled for Wednesday, August 25 at the Ware Agricultural Complex at 7 pm, 51 Cheney Road, Mannington Township. All interested participants are invited to attend.

For more information, please contact Irene Wanner at 856-935-7510 ext. 8532 or Irene.wanner@salemcountynj.gov.