



News from
SALEM COUNTY
Office of Public Information

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**COUNTY IS SEEKING DAY TRIP AND WEEKEND ITINERARIES THAT
FEATURE THE POSSIBILITIES IN SALEM**

(SALEM, NJ)—Freeholder Deputy Director Beth Timberman today announced that the County is seeking day trip and weekend itineraries that feature the possibilities in Salem County. Organizations, businesses, and individuals are welcome to submit their itineraries to tourism@salemcountynj.gov for inclusion in the official Salem County tourism website www.visitsalemcountynj.com.

“This is an excellent opportunity for the promotion of your business, organization, or hobby by designing either a full-day itinerary or a weekend getaway,” said Deputy Director Beth Timberman. “At the same time your itinerary will help promote Salem County as a tourism destination. Promoting Salem County is a team effort and we want your help.”

Itineraries should consider activities which might appeal to specific groups, such as: a family traveling with kids, an adult couple, a group of adult males, and a group of adult females. Itineraries need to take into consideration the travel distance between locations, as well as hours and days of operation. Sample itineraries can be found at www.visitsalemcountynj.com. Click on “About Salem County” in the left hand tool bar.

“Consider designing an itinerary around a themed getaway or a particular season,” said Deputy Director Timberman. “In today’s economy, it is particularly useful to highlight complimentary activities to participate in around major county events such as the Bluegrass Festival, County Fair, and Pow Wow.”

The Department of Public Information and Tourism reserves the right to reject, modify, and accept any submitted itineraries. There is no compensation given for submitted itineraries; however, credit will be given whenever it is used.